

**Welcome to the new *ACDelco News*.
We hope you enjoy the refreshed layout as we strive to streamline the look
and feel of our various communications**

■ Programs & Promotions

New ACDelco Merchandising Catalog and Holiday Flyer

(WD Bulletin 09D-153)

The new ACDelco merchandising catalog #AM-CA-0138-09 and the 2009 Holiday Merchandise flyer #AM-FL-0143-09 can be ordered, at no charge, by accessing acdelcoestore.com. The catalog includes ACDelco branded merchandise such as apparel, shop items, and promotional items. The flyer includes ACDelco branded merchandise that is great for the holidays!



ACDelco merchandise items make great gifts and provide an easy way to say thank you for the business in 2009 while building loyalty as we move into 2010. You can also view the full selection of ACDelco branded merchandise at acdelcomerchandise.com.

Reminders:

- **TSS Reminder - Consumer Assurance Program**: This program offers consumers a 12-month/12,000-mile limited warranty for parts and labor on ACDelco parts installed at a TSS Service Center, should they fail more than 25 miles from the installing TSS facility. For more details, log onto www.acdelcotechconnect.com, click on the Total Service Support tab, then click on Marketplace. You will find details on this and every other benefit available to our TSS customers!
- **TSS Incentive Growth Program** (WD Bulletin 09D-114)
TSS shops can earn up to 50% off the annual 2010 TSS Program Charges of \$540 by increasing their ACDelco parts purchases year-over-year during the months of Oct., Nov., and Dec. 2009. This is yet another advantage, in addition to over 30 other benefits, of being a TSS account. Don't miss this opportunity to save \$270!

■ Product

ACDelco Advantage Brake Rotors Phase II

(WD Bulletin 09D-154)

ACDelco announces Phase II of the ACDelco Advantage Rotor and Drum line with the launch of 100 Non-GM application part numbers. This is a continuation of our ACDelco Advantage rotor and drum coverage which started with 100 GM applications in Phase I (refer to the August ACDelco News leader message; WD bulletin 09D-105).

ACDelco Advantage brake rotors and drums allow you to compete with many other aftermarket brake rotors and drums but with features you would expect at much higher pricing. They are made to the fit,



form and function of a premium aftermarket line. The ACDelco Advantage rotor and drum line is quality validated for proper metallurgy and correct brake plate thickness. This new line also includes a non-directional brake surface finish for consistent braking. These attributes provide dependability and performance at an economical price.

ACDelco Product Features and Benefits:

- Rotors and drums are mill balanced to assure the rotors function properly. Many other brands use weights in the rotors which could come loose or do not balance them at all.
- Rotors have a non-directional finish which helps to assure the brake pad mates properly to the rotor surface.
- Corrosion-resistant coating to help reduce rust which could develop while product is being stored. As with any rotor replacement, ACDelco recommends removing the protective coating (using soap and water) during installation.
- All ACDelco Advantage drums and rotors qualify for the ACDelco 12-month, 12,000-mile warranty protection.

The ACDelco Advantage Rotor and Drum line will launch 76 part numbers on October 26, 14 part numbers on November 1, and 10 part numbers on December 1.

Classic Oil Filter Design Reintroduction: PF46, PF47, PF52 & PF61

(WD Bulletin 09D-142)

Earlier this year, ACDelco introduced a new OE filter design for our PF46, PF47, PF52 and PF61 oil filters which has an "E" added to the suffix. This change in filter design was implemented by our OE engineers to be used in production of 2010 vehicles and as a replacement filter for certain out of production applications.



Due to the volume of vehicles that currently exist with the prior design; a decision has been made to reintroduce the original, classic design in the boxed version, for the ACDelco channel only. This will allow consumers who prefer the original design to continue to use it on their vehicles. The filters are identical to the previous design in all aspects and will carry the previous short number, i.e., PF46. The current OE design will continue to be available under the new short number "PF46E" and will carry the current long number.

ACDelco Transmission Oil Cooler Lines – 44 New OE Part Numbers Now Available

(WD Bulletin 09D-146)

Effective immediately, 44 new OE transmission oil cooler (TOC) lines are now available. A total of 250 TOCs are now in the ACDelco portfolio. These OE lines are critical for the proper OEM function of heavy duty, diesel and performance transmission systems.

Discontinuation of Water Inlet Thermostat Assembly 12T86E (19137264)

(WD Bulletin 09D-148)

ACDelco water inlet thermostat assembly, part number 12T86E (19137264) is being discontinued. Part number 15-11006 (12620112) should be used for 2004–2007 Chevrolet Trailblazer 4-door ST and 2004–2007 GMC Envoy 4-door ST.

New Battery and Vent Tube Part Numbers

(WD Bulletin 09D-150)

Effective immediately, ACDelco announces the release of several new battery and vent tube part numbers. These part numbers are for Automotive/Light Duty Truck and Heavy Duty Group 31 applications. Listed below are two tables outlining the details for batteries and vent tubes:



Batteries:

ACDelco Part Number	GM Long Number	Weight (Lbs.)	Pallet Quantity	Length	Height	Width	CCA	RC	UPC Code
100-6YR	19002274	40.3	66	10.2	7.0	7.3	770	115	0 21265 10763 9
48H7YR	88864523	41.2	66	10.9	6.9	7.5	660	135	7 07773 62736 5
1150HD	88864524	61	54	13.0	6.8	9.4	700	190	7 07773 62781 5

Vent Tubes:

ACDelco Number	GM Number	Corresponding ACDelco Battery	Suggested Applications
15247277	15247277	90-6YR	Chevy HHR & Cobalt 2006-2010, Pontiac G5 2007-2009
25720111	25720111	79-6YR	Buick Lucerne 2006-2007
25720112	25720112	100-6YR	Buick LeSabre 2000-2001, Pontiac Bonneville 2000-2005
25678809	25678809	79V6YR	Buick Riviera 1998-1999, Olds Aurora 1998-99, Cadillac Seville 1998-99
10344851	10344851	90-6YR	Chevy Corvette 2006-2010
22669796	22669796	75V6YR	Saturn Ion 2003-2004
15787044	15787044	78V6YR	Saturn Ion 2005-2007
25948606	25948606	48H7YR	Cadillac CTS 2010
15126692	15126692	48-7YR	Saturn Outlook 2007-2009, GMC Acadia 2007-2009, Chevy Transverse 2009
25894253	25894253	48-7YR	Cadillac CTS 2008-2009
25810544	25810544	48-7YR	Buick Lucerne 2008-2010, Cadillac DTS 2008-2010

New ACDelco Belts & Hoses (Line 35) Product Coverage
(WD Bulletin 09D-156)

ACDelco announces the addition of 184 all-makes parts to the Belts & Hoses product line. The expansion includes the following categories:

- Automatic Belt Tensioners
- Belt Pulleys
- FleetRunner V-Ribbed Belts
- Heavy Duty Belt Tensioners
- Molded Coolant Hoses
- Molded Heater Hoses
- Splined Hazet Tool
- Timing Belt Pulleys
- Timing Belt Tensioners
- Timing Belts
- Timing Component Kits
- V-Ribbed (Serpentine) Belts
- V-Ribbed Stretch Fit Belts
- V-Ribbed Stretch Fit Belt Installation Tool

Parts outlined above appear on the October 2009 ACDelco price CD and information is also available via Wrenchhead and Activant.

eBusiness

October Trade eNewsletter

All TSS and ISC accounts that have provided ACDelco with their e-mail addresses received the October Trade e-Newsletter in October. If you or your accounts do not automatically receive this e-mail, then just provide the e-mail addresses by logging on to www.acdelcotechconnect.com and clicking on "Sign up for the Trade e-Newsletter" link in the "What's New" column. To view the e-Newsletter, just type the following web address into your browser:
<http://www.acdelcotechconnect.com/October2009>.



Relationships

October 2009 ACDelco Customer Service Center – Top Five Questions

Over the past few months we've been periodically sharing the top questions the ACDelco Customer Service Center receives and providing answers to those questions. Hopefully the insights garnered from the information below will help answer a question you've wondered about, but just haven't had the time to ask.

1. Q: How do I get my instructor-led Training Certificate?
 - Go to the <http://www.acdelcotechconnect.com>
 - Click on the training tab
 - Click the red SIGN IN button and Log in to the training website
 - On the left hand menu section click on the link for training records
 - Next click on 'view training records'
 - Click on one of the links: [Certificates](#), [Certificate Summary](#), or [View/Print Entire Transcript History](#).
 - You will then see a list of courses that you have completed. Click on the View Certificate link to print out a certificate of completion. If you have any problems retrieving or printing your certificates call the training help desk at 1-800-825-5886, prompt 1.

 2. Q: How do I reset my login on the Training Site?
 - Go to the <http://www.acdelcotechconnect.com>
 - Click on the training tab
 - Click the red SIGN IN button and Log in to the training website
 - Click on the link under the Password field that says *Reset Password*
 - You will be prompted to enter your Login ID (you would have selected a unique Login ID)
 - You can reset to a new password. If you need both your login and password you can call the training help desk at 1-800-825-5886, prompt 1 or submit a request/inquiry by clicking on the link provided on the training website. Ensure you have your six digit account code ready.

 3. Q: How does the Enterprise Rental Car Discount work?

When you need a rental car for your customer or yourself, simply call the toll free number 1-800-363-0923 and give the operator the TSS ACDelco Enterprise code. To access the code:

 - Go to the <http://www.acdelcotechconnect.com> website
 - Click on the Total Service Support tab
 - Click on the Marketplace link
 - Sign in using your TSS account number and zip code
 - Click on the link for the Enterprise Rental Car Discount where you'll find all of the information on the ACDelco rental rate and the identification code
- Remember when you call Enterprise, you need this code because it identifies you as a member who gets a discount.
4. Q: How do I access the new Advantage Marketing website?
 - Going to <http://www.acdelcotechconnect.com>
 - Click on the marketing support tab
 - Click on the link for the Advantage website
 - Sign in using your TechConnect login (TSS account number and zip code)
 - Access ACDelco Marketing materials and start building a custom ad!

 5. Q: How do I claim my address on Google?
 - If you have a Gmail account go to <http://www.google.com/local/add>
 - or-
 - You can visit Google and click Sign Up Now to create an account
 - Enter your shop's location information
 - If there is already a listing for your shop select "Claim Listing" otherwise select "Add Listing"



- You can customize/edit your listing by adding hours, pictures and more to optimize your listing
- Google verifies the information added and may contact you by phone or email to verify information

Add your own site

- You can add your own shop website to this listing as well
- If you don't have a web site and would like to add a link to the location, paste in the following link, where "XXXXXX" at the end of the string refers to your TSS account number:
<http://go.mappoint.net/ACDelcoDMA/TSS.aspx?o=!&refinedFalse&id=XXXXXX>

Look at reports

- TSS can also revisit this website to view Performance Evaluation tracking that shows how many people would have clicked on your listing based on various search terms

Quarterly TSS to Consumer Customizable Newsletter Available – It's Free!

We've created another newsletter, on your behalf, that can be customized with you shop name, address, promotions etc. & mailed to your customers. This edition highlights your trained technicians and educates the consumer on E85 fuel, symptoms of a broken heater core & fun facts (by the numbers). Just follow the instructions below to launch the electronic file, insert your information, print and mail to your customers.



Add your promotions

Customize the envelope with your logo & mailing address



Instructions:

1. Login to www.acdelcotechconnect.com
2. Click on the Marketing Support Tab
3. Click on 'Enter ACDelcoAdvantage.com Now'
4. Click on Customizable Materials
5. Click on TSS to Consumer Customizable Newsletter



■ GM Performance Parts – Special Edition

50th Anniversary of the 427 – The Legend Lives

The year was 1969, and the muscle car wars were in full swing. Each of the big three had developed their own version of the ultimate high performance big block engine. Then, GM unleashed the ZL1, the most powerful engine ever released by General Motors. Based on an exotic aluminum block, the ZL1 offered only the best components from the L88 engine including a high compression piston, high flow aluminum heads and intake, and a bombproof bottom end. To celebrate the 50th anniversary of the Chevrolet big block, GM Performance Parts has brought back a modern version of the ZL1 for your chance to relive muscle car history.

The Anniversary Edition 427 starts with a retooled version of the ZL1 aluminum block using the exact same tooling that helped create this legend in 1969. The advantage of the aluminum block is that it offers the completed engine the weight of a small block with a whole lot more power.

Building on that foundation, the short block contains a forged steel crank, forged steel rods, and forged aluminum pistons for a 9.5:1 final compression ratio. Aluminum, oval port heads have a 110 cc combustion chamber and carry 2.19-inch intake and 1.88-inch exhaust valves. A matching, high-flow aluminum oval-port intake feeds the heads with the help of an 870 cfm carburetor. The camshaft is a hydraulic roller with valve lift numbers of .510-inch on the intake and .540-inch on the exhaust. We even added 1.7:1 aluminum roller rockers. Like the original ZL1, the Anniversary 427 comes grossly underrated at 430 horsepower.

With a full list of features, this modern ZL1 is one of the most exclusive big block crate engines ever offered by GM Performance Parts. But, we didn't stop with just a great engine! Once you purchase an Anniversary 427 big block crate engine, you enter a very exclusive club because only 427 of these engines will ever be produced. To document the rarity of this engine, GM Performance Parts will include a complete owner's kit with each of these engines. In that kit, you'll find official Anniversary 427 emblems to place on your car as well as an engine data plaque and certificate of authenticity that share a matching serial number with the valve covers.

Only 427 of these crate engines will ever be produced, and then the ZL1 tooling will be retired forever. We hope that you or someone you know will be one of the elite hot rodders to celebrate the anniversary of the big block Chevy with GM Performance Parts. The Anniversary Edition 427 is a hand-built, high-performance crate engine. To locate a GM Dealer, price, and purchase your Anniversary Edition 427, call our customer assistance center at 800.450.4150.

Be a part of something special...the 50th Anniversary 427.

