



Date: September 27, 2005	Bulletin Number: 05TSS-168
To: Total Service Support Participants and Independent Service Centers	Category: ACDelco News
From: Nancy McLean, ACDelco Marketing	Line(s): All

Subject: October ACDelco News

Public Relations

Hurricane Katrina Update

ACDelco has been contacted by a number of accounts and customers with offers of support for DDG and TSS/ISC personnel displaced by Hurricane Katrina. ACDelco will be assisting DDG Members and TSS/ISCs on an individual basis through our regional offices.

If you have plans to support the victims of Hurricane Katrina, and would like to announce them to our network of ACDelco Distributors and ISCs, you can contact Catherine Cullins at (810) 606-2067/catherine.l.cullins@gm.com or Andrea Kangelaris at (810) 606-4935 /andrea.kangelaris@gm.com who will ensure that this information is included on www.acdelco.com and www.acdelcotechconnect.com.

Emergency Relief

Listed below are some offers of assistance that we have received:

WD Support

Quality Automotive Distributors of Evansville, Indiana, held an "oil change day" on September 7, with several ISCs in the southern Indiana area. All proceeds from the event, which was spearheaded by David Cosby, sales manager for Quality Automotive and Robert Powell, ACDelco district manager, went to the Red Cross.

ISC Support

Christian Brothers Automotive of Houston, Texas, advises it has potential job openings, with positions available in, but not necessarily limited to, the following areas: Houston and Dallas/Fort Worth, Texas; Memphis, Tennessee; Atlanta, Georgia; and Kansas City, Missouri, they will also consider, but not necessarily limit itself to, the following positions: Service Manager, Service Writer, Technician, and Shop Foreman. ASE or similar certification is preferable. Please contact Rob Thompson at (281) 870-8900, ext. 105 or log on to their Web site at www.cbac.com and click on "Career Opportunities."

Raben Tire Company of Evansville, Indiana, will try to find positions for displaced technicians. Technicians can contact Jeff Brown at (812) 465-5565, ext. 1057 or jbrown@rabentire.com.

M & M Auto Service of Evansville, Indiana, will try to find positions for displaced technicians and other automotive-service workers (counterpersons, body shop personnel, etc.). Positions might not be in Evansville but are in the general area. For consideration, contact Bob Mehling at (812) 425-2631 or robertmehling@yahoo.com.

Emergency Relief - ISC Support - Continued

Finzel's Master Tech of Terre Haute, Indiana, will try to find a position for a displaced technician. Can possibly provide housing for one family. For consideration, contact Steve Finzel at (812) 232-8633 or finzels.mastertech@verizon.net.

Estes Auto of Birmingham, Alabama, will try to find positions for technicians displaced as a result of the hurricane. Help with tools lost from the hurricane will also be attempted. Contact Kelly Estes at (205) 251-3300 or kelly@estesauto.com for consideration.

Motorplex in Maple Valley, Washington, (30 minutes outside of Seattle) will try to find positions for technicians and tow truck drivers displaced as a result of the hurricane; also, it will try to coordinate housing if so needed. And, Motorplex advises it also can connect qualified individuals to others in the greater Seattle-area Automotive Service Association or Washington Tow Truck Association. Contact Keith Lewis at (206) 730-7898 or keithlewis@motorplex.com for consideration. Or, log on to Motorplex's web site at www.motorplex.com and click on "Employment Info" for additional details.

RPM Automotive Group of Jacksonville, Florida, will try to help technicians and their families displaced as a result of the hurricane. RPM advises it has potential job openings in the following areas: ASE-certified technicians and an experienced service writer/manager. Additionally, RPM Automotive Group can connect qualified body technicians to a body shop in the Jacksonville area that has potential job openings. Contact Bill Arthur at (904) 477-7225 or bill@rpmautomotive.com for consideration. Or, log on to the RPM Automotive Group web site at www.rpmautomotive.com and click on "Contact Us" for additional details.

HillTop Automotive - Mobile Automotive Doctors in San Antonio, Texas, advises it has potential job openings for survivors of the hurricane. Applications for the following positions are being considered: In-shop technicians and mobile technicians in the San Antonio area. Please contact Dianna Wollam at 210.648.1771 or dwollam@aol.com for consideration.

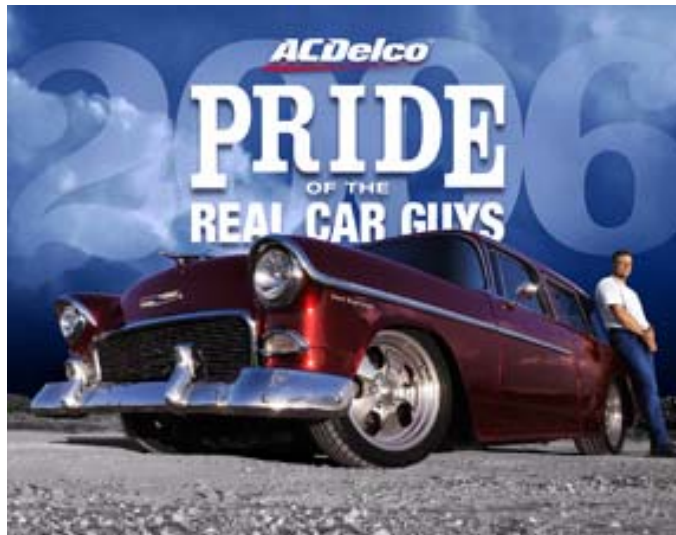
Promotion

ACDelco 2006 Technician of the Millennium IV Contest

A one-page flyer is included with this bulletin that provides details on how you can get further information on the contest. Open registration is from September 1, 2005–October 28, 2005.

Remember, in order for a technician to advance to the next level of the 2006 Technician of the Millennium competition, the following criteria must be met:

- Current ASE certifications within the following two areas:
 - A5, Brakes
 - A6, Electrical Systems
- For those technicians who have signed up for the ASE certification tests, the tests will be held on November 15 and November 17, 2005.
- All participants that have current ASE certifications in the above two areas will advance to Phase II.



2006 Price of the Real Car Guys Calendar Winners - ACDelco has concluded its Pride of the Real Car Guys contest, and we are pleased to announce the top 12 vehicles that will be featured in the 2006 Pride of the Real Car Guys calendar. The 12 vehicles were selected by ACDelco race car drivers Clint Bowyer, driver of the #2 ACDelco Busch Series Monte Carlo; Kurt Johnson, driver of the ACDelco NHRA Pro-Stock Chevy Cobalt; and Harold Martin, driver of the ACDelco IHRA Pro-Modified Pontiac Grand Am. ACDelco would like to take this moment to thank all the participants who submitted their vehicles for consideration in this year's contest. The judges enjoyed reading about each vehicle and viewing the pictures of your sweet rides. We know what it takes to be a Real Car Guy and, looking at your vehicles, it is obvious you know what it takes also. The vehicles featured in this calendar are more than just metal machines—they represent the dedication to a profession and the development of a craft.

Congratulations to the 2006 Pride of the Real Car Guys Calendar Cover Winner:

Dave Lowther
B & R Automotive in Phoenix, AZ
1955 Chevrolet Nomad

And congratulations go out to the following winners who will also be highlighted in the 2006 Pride of the Real Car Guys Calendar:

Ronnie and Cindy Tipton
Shadden Tire Company in Crossville, TN
1969 Chevrolet Camaro RS Z-28

James Martin
Raymond Foreign Auto in Barrington, NH
1959 Chevrolet Impala Convertible

David Liddle
Dave's Auto Repair in Sarasota, FL
1950 Oldsmobile 98 Convertible

Nick Coppola
Precision Auto Inc., in North Haven, CT
1969 Chevrolet Camaro SS

Tom Sheets
East Avenue Auto in Rochester, NY
2002 Chevrolet Camaro ZL-1 Supercar

Janet Thomas
Lancer Service Inc. in St. Paul, MN
1955 Chevrolet Bel Air

Pete Coccaro
Beverly Hills Garage in Chicago, IL
1960 Cadillac Eldorado Biarritz

Dave Lowther
B & R Automotive in Phoenix, AZ
1955 Chevrolet Bel Air Convertible

Continued →

Tom Vasconcellos
Dependable Tire and Brake in San Rafael, CA
1964 Pontiac Lemans

Aaron Strom
Modern Collision in Bainbridge Island, WA
1954 Buick Special

Larry Sweat
Automotive Aces in Berkeley, CA
1969 Pontiac GTO Judge

Chris Palumbo
New Palumbo's Inc. Exxon in Millburn, NJ
1963 Chevrolet Corvette

Orders for the 2006 Pride of the Real Car Guys calendar are still being taken through the end of the year. A copy of the order form is included with this bulletin. If you get your calendar order in by October 7, your calendars will be shipped no later than November 22. Orders received before the end of October will be shipped and received at your place of business no later than December 20, 2005.

ACDelco "GET IT and forget it" 2005 Installer Battery Rebate

From September 15, 2005, to November 15, 2005, ACDelco is running a trade rebate promotion on its line-up of ACDelco batteries. Independent Service Centers (ISCs) and New Car Dealerships can receive \$25 cash back when they purchase 10 or more ACDelco batteries from their local Distributor. Each invoice for 10 or more ACDelco batteries (passenger car, light-duty truck, heavy-duty and marine) dated between September 15, 2005, and November 15, 2005, will qualify for the rebate.

ISCs and Dealers are required to fax or mail the official rebate form (included with bulletin), along with proof of purchase/invoice copies, before December 1, 2005, to receive a rebate from ACDelco. For complete promotion details, as well as to download the official rebate form, go to acdelcotechconnect.com.

Point-of-Sale (banner, poster, counter card and rack header) and advertising (newspaper, radio and direct mail) materials that promote "GET IT and forget it" ACDelco maintenance-free batteries at a special price are available through your local distributor.

ACDelco "Shock-It-Two-Me" Promotion Winners

Congratulations to the following Independent Service Centers who earned a trip to the Nextel Cup & Busch Series races at Richmond International Raceway in Richmond, Virginia, as part of the "Shock-It-Two-Me" promotion:

Region	Zone	Name	City	State
1	1	Castaneda's Auto Repair	Chula Vista	CA
1	2	A-1 Brake & Tire	Walnut Creek	CA
1	3	Jim's Auto Repair	St. Maries	ID
2	1	Harley's Amoco	Minot	ND
2	2	Tuffy	Xenia	OH
2	3	Midas Service Center	Lawrence	KS
2	4	WA Automotive	Boerne	TX
3	1	Quality Car Center	Evans	GA
3	2	Thomas Tire	Asheboro	NC
3	3	Cheverly Car Care	Hyattsville	MD
3	4	Village Repair	Holden	MA
3	5	Kevin Anderson's Garage	Penn Yan	NY

ACDelco DuraStop "Brake Bucks" Cash Back Promotion

Following are highlights from the DuraStop "Brake Bucks" Cash Back Promotion:

- Consumer Rebates: As of Friday over 500 consumer rebates have been submitted.
- TSS Hawaii Trip and Football Experience: August TSS sales reports as provided by DDG members showed over \$1 million in DuraStop purchases. As of August, the top performers in each zone are on the file included with this bulletin. Top performers averaged over \$4,600 in DuraStop product line purchases.
- Scratch and Win Cards: With over 25,000 winning cards available only 43 winners have been identified. With a 1 in 6 chance of winning and many winning cards still available make sure you get yours today!
- ACDelco's Expert Club Online Football Game: Congratulations to the first two weeks winners:
Week 1 Winner - Phillip Evans from Scates Automotive at 382 Airways Boulevard, Jackson, TN 38301
ACDelco Distributor - Union Auto Parts

Week 2 Winner - Kurt Kessler from High Tech Auto and Truck Center at 4007-D Westfax Drive, Chantilly, VA 20151
ACDelco Distributor - Delcoline

As a reminder, weekly winners receive a choice of a team jersey or sweatshirt, and the grand prize winner will earn a trip for two to Hawaii in February 2006 to participate in a road trip football experience.

For specific details on these programs, please consult your ACDelco Distributor, local field representative or go to acdelco.com or acdelcotechconnect.com.

Product

Fuel Modules Without Fuel Level Sensors Update

Fuel pump modules for GM applications are available three different ways: (1) a complete module with the fuel level sensor, (2) a module without the fuel level sensor, and (3) a fuel level sensor only. All future GM models will be serviced by complete assemblies and sub-components. Contact your ACDelco Distributor for the most recently released fuel modules for GM applications.

34H6YR Replaces 34-6YR and 34H7YR Replaces 34-7YR

The 34-6YR and 34-7YR batteries have been superseded by the recently launched 34H6YR and 34H7YR (Bulletin 05D-082/A, dated 5/2/05). The new group 34 specifications were increased to meet the higher demands of OE vehicles.

The 34H6YR is the replacement battery for the 2005 Buick Terraza, 2005 Chevrolet Uplander, 2005 Pontiac Montana SV6, 2005 Saturn Relay and 2006 Chevrolet Impala with the 3.5 LX9 V-6 engine.

The 34H7YR is the replacement battery for the 2006 Chevrolet Impala with a 3.9 LZ8 V-6 engine.

Line 16 Wire and Cable Expansion: All Makes/All Models Pigtails, Lamp Sockets and Trailer Connectors

ACDelco announces the expansion of 432 All Makes/All Models pigtails, lamp sockets, and trailer connectors to the Line 16 Wire and Cable product line. These new part numbers will allow ACDelco to match coverage against major competitors. Highlights of the All Makes/All Models wire and cable expansion include:

- Various part types: trailer connectors, adapters, converters, testers, extensions, pigtails and lamp sockets.
- An All Makes/All Models pigtail, lamp socket and trailer connector buyer's guide attachment that details part numbers, part descriptions and/or brief applications.
- A competitive cross-reference and part information available through EPIC and acdelco.com.

Training

Training Schedules

The 2005 4th quarter business and technical training schedule, which was mailed out in the September TSS News, is now live on the Training Delivery System Web site (www.acdelcotds.com). Fall is the busiest season for ACDelco training, so register early by logging onto the above web site, calling the Enrollment Center at (800) 825-5886 or contacting your ACDelco Distributor or ACDelco representative.

Catalogs

2005 Thermostats and Caps Catalog

The 2005 ACDelco Thermostats and Caps catalog (13A-100-05) is now available. This catalog supersedes 13A-100 dated 2002, Weatherly 412, 428, 610, 668. The 13A-100-5 contains application details for 1966 to 2005 passenger cars, light/medium/heavy duty trucks, buses and government vehicles. This new publication is organized by Make, Model and then Year for ease of look-up.

Trade Fairs

Northeast Region Trade Fair

The Northeast Region, along with four of their DDGs (Central Automotive Warehouse, West Springfield Auto Parts, Rasco Parts Warehouse [Robbins Auto Parts], and Connecticut Warehouse) are sponsoring a trade fair on October 22 in Braintree, MA. The trade fair will be held in an indoor go-cart track where 350 invitees will have the opportunity to race against each other. There will be eight product booths and eight vendor booths at the event, along with vendor donated prizes for each \$500 product package purchased. In addition, prizes such as a 42" Plasma TV to X-box will be awarded for highest growth TSS, most advanced TSS, best trained shop, fastest racer, and slowest racer.

TSS Benefits

TSS Scholarship Program - Deadline

The TSS Scholarship Program deadline for submission is October 15, 2005. To obtain a copy of the application or for additional information, log onto acdelcotechconnect.com, click on the Total Service Support tab, click on Employee Retention and go to Scholarships. Applications must be postmarked by that date in order to be accepted.

Babcox Trade Magazines

Keeping up with new innovations, techniques and products in the automotive service business isn't easy. Service Trade magazines can help. And Babcox is a renowned industry leader.

As a TSS participant, you may qualify to receive a subscription to one of Babcox' trade magazines absolutely free! If you don't already subscribe to any of them, you can choose from:

Brake and Front End
Underhood Service
Import Car
Tire Review

Just fill out and return the postcard from your TSS binder. If you're new to Babcox' database (i.e., you aren't already a subscriber) a Babcox representative will call to see if you qualify to receive your choice of one of these magazines, free of charge.

Dale Carnegie

For the past 90 years, Dale Carnegie Training has helped more than 6 million people achieve professional success through personal growth. TSS customers receive a 25% discount off of the national average tuition price. To learn more today about what Dale Carnegie can do for you, visit www.dalecarnegie.com/acdelco or call 1-800-393-3253 to register.

Participation in Service Professional Organizations

Affiliation with major automotive service organizations can be a real benefit for your employees in terms of professional growth. They can also help your operation's reputation for professionalism. ACDelco recognizes this and participates in several of these programs.

ASE (Automotive Service Excellence)

"ASE Certified" has become a nationally recognized mark of excellence for automotive technicians that can add customer confidence to your operation. To help your technicians qualify for the distinction, ACDelco offers an ASE Certification prep class to help your technicians prepare for ASE certification.

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 - A5, Brakes
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IATN (International Automotive Technicians Network)

Almost 30,000 service technical professionals worldwide network to share knowledge and promote professionalism.

SkillsUSA -VICA (Vocational Industry Clubs of America)

This organization is dedicated to helping produce world-class workers and responsible citizens in the vocations. ACDelco is a sponsor in support of the development of Automotive Service Technology. With approximately 250,000 students in 13,000 local chapters, it's a great source for tomorrow's top-notch technicians.

GM Electronic Service Information (eSi)

eSi is an internet-based subscription service that ACDelco makes available to its TSS shops to assist them with diagnostic and repair information for the latest GM vehicles. At the eSi Web site you can find on-line:

- Vehicle diagnostic and repair manuals (currently for GM vehicles only)
- Campaigns, both new and previously released
- The latest GM service bulletins
- Preliminary Information (PI's) VIN required

This is information that can help you quickly identify vehicle specific issues, which may not yet be published in bulletin form. And, eSi subscription pricing is affordable:

- \$15 a day
- \$75 for five days
- \$225 per month
- \$900 per year

You can be assured that eSi will help you service even the latest model GM vehicles!

Enclosures